



North Georgia Little Britches Rodeo Association A non-profit 501C3 organization DLN 26053606008902

North Georgia Little Britches Rodeo Association came together through parents and their children increasing desire to compete on a national level. Participants come from rodeo families and families who have never been around a rodeo. There is a wide variety of interests and talents found within the Little Britches rodeo. This organization offers many events with several created to build the skills needed for a more advanced event. The main objective is to create a place where kids of all ages can participate in the sport that they love, compete nationally, meet new people, develop their talents, and have fun. The top cowboys and cowgirls of our organization go to Guthrie, Oklahoma to compete against thousands of kids from other states in the National Little Britches Finals Rodeo. We are proud to say that we had 23 kids competing in 64 events this past July, 6 of which made it back to the short go for a shot at a world title. Our Georgia kids brought home money, several buckles between them and lots of memories!

The Little Britches season will begin in October of 2024 and end in May of 2025. The North Georgia Little Britches Rodeo Finals will be held on 5/17/2025. All rodeos will be held at the Crazy P Arena in Cedartown, Georgia and Heard County Arena in Franklin, Georgia. Sponsorships are the lifeline to keep the organization up and running. All participants pay an entry fee for the events he or she participate in each rodeo. This money goes toward the end of the year awards and at least five paid places for each event at each rodeo. The cost of producing the rodeo, leasing an arena, and maintaining or leasing equipment depends on our valued sponsors. The information below shows the different ways you can be a part of supporting kids in the world of rodeo for the whole season.

#### **SINGLE RODEO SHOUT OUT PACKAGE \$100.00**

- ❖ Multiple mentions throughout the rodeo

#### **ARENA SIGN \$ 500.00**

- ❖ Arena sign in the arena
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

#### **BUCKLE SPONSOR \$ 600.00**

- ❖ Arena sign
- ❖ Your business will be the sponsor of one event (typically 4 buckles)
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

#### **Grand Entry Flag \$1,200.00**

- ❖ Arena Sign
- ❖ Grand Entry Flag flown at each rodeo
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

#### **Saddle(s) Sponsor \$ 1,000.00**

- ❖ Please note that the number of saddles given away at finals will be determined by the amount of saddle sponsors acquired.
- ❖ Business name on a saddle to be presented to year-end champions
- ❖ Arena sign
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Judges Vest \$1,000.00**

- ❖ Business logo on judge's vest
- ❖ Arena sign
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Chute Gate (6 available) \$800.00**

- ❖ Bucking chute sign on one of the chute gates
- ❖ Business named mentioned every time the chute opens
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Barrel Covers \$1,750.00**

- ❖ Business name on all 3 barrels to be displayed in the arena during barrel racing
- ❖ Barrels will be visible outside the arena during other events
- ❖ Arena Sign
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Bullfighters \$1,750.00**

- ❖ Bullfighting jerseys designed with your company logo on it
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Pick Up Men \$1,750.00**

- ❖ Pickup Men will be announced as being sponsored by your business
- ❖ Arena sign
- ❖ Multiple mentions throughout the rodeo
- ❖ Advertisement on our social media site & website

**Premiere Sponsor \$2,000.00**

- ❖ Business sign displayed at the roping box
- ❖ Multiple mentions throughout the rodeo
- ❖ Grand Entry Flag
- ❖ Advertisement on our social media site & website

\*\*\*If you do not see a package that you suit your advertising needs, we can customize a package for you. Your thoughtful consideration for supporting this organization if very much appreciated. Your sponsorship will be presented at each of the thirteen rodeos for 2024/2025 season.

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone # \_\_\_\_\_ Date Pd \_\_\_\_\_ Rodeo Representative for this ad \_\_\_\_\_

Please attach your logo as you want it printed on your 2x5 sign. For more information, please email galittlebritches@gmail.com

Please make checks payable to North Georgia Little Britches & mail to 1555 Hutchings Mountain Road, Rockmart, GA 30153

THANK YOU FOR SUPPORTING GEORGIA'S COWBOYS & COWGIRLS!

www.northgeorgialittlebritches.com