North GA Little Britches Sponsorship Opportunities

Every buckle, every handshake, and every cheer in the stands starts with community support. By sponsoring the North Georgia Little Britches Rodeo Association, you're fueling the growth, grit, and confidence of young athletes while showcasing your commitment to local families and future leaders.

About Us

North Georgia Little Britches Rodeo Association is a 501(c)(3) nonprofit dedicated to giving kids of all backgrounds the opportunity to experience the thrill, discipline, and camaraderie of rodeo. Our members range from first-time competitors to seasoned young athletes, all united by a shared drive to challenge themselves, build new skills, and form lifelong friendships. Each season, these young competitors work toward qualifying for the National Little Britches Finals Rodeo in Oklahoma City, Oklahoma, where they represent Georgia on a national stage. Following the 25-26 season, numerous contestants competed in a variety of events, bringing home buckles, earnings, and unforgettable memories. Sponsorships from local businesses and corporations are essential to making this possible—covering arena rentals, equipment, and awards—while keeping participation accessible for families. By partnering with us, you're not just supporting a sport; you're investing in youth development, community pride, and the next generation of leaders.

This Season's Venues: Newton County Agricultural Center (Covington, GA) and Heard County Arena (Franklin, GA).

Join Us in Shaping the Future

Your sponsorship is more than a contribution—it's a partnership in building character, sportsmanship, and opportunity for young people in our community. Whether you're helping a first-time competitor enter the arena or supporting a seasoned rider on their way to Nationals, your involvement makes the difference. Together, we can ensure that the North Georgia Little Britches Rodeo continues to inspire, challenge, and celebrate our youth for years to come.

Contact & Payment Information

Business Name: _____

Contact Name: _____

Phone #: _____

Date Paid: _____ Rodeo Representative: _____

Please attach your logo as you want it printed on your 2x5 sign.
Email: galittlebritches@gmail.com
Website: www.northgeorgialittlebritches.com
Mail Checks To: North Georgia Little Britches, 14013 E HWY 136, Lafayette, GA 30728

2026–2027 Sponsorship Opportunities

Venues: NewtonCountyAgriculturalCenter(Covington,GA) • HeardCountyArena(Franklin, GA)

Package	Investment	Benefits
Arena Sign	$500	Arena sign in the arena; Your business name and tagline mentioned throughout the rodeo
Buckle Sponsor	$600	Arena sign; Sponsorship of one event; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Chute Gate (6 available)	$800	Bucking chute sign on one of the chute gates; Name mentioned every time the chute opens; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Grand Entry Flag	$1,000	Arena sign; Grand Entry Flag flown at each rodeo; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Judges Vest	$1,000	Business logo on judge's vest; Arena sign; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Saddle Sponsor	$1,300	Business name on one saddle to be presented to a year-end champion; Arena sign; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Barrel Covers	$1,500	Business name on all 3 barrels during barrel racing and visible outside the arena during other events; Arena sign; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Pick Up Men	$1,500	Pickup Men announced as being sponsored by your business; Arena sign; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Bullfighters	$1,750	Jerseys designed with your company logo; Your business name and tagline mentioned throughout the rodeo; Advertisement on our social media & website
Premier Sponsor	$2,000	Arena sign with premium placement; Out gate sign; Your business name and tagline mentioned throughout the rodeo; Grand Entry Flag; Advertisement on our social media & website
Awards Sponsor	$5,000	Arena sign; Your business name and tagline mentioned throughout the rodeo; Grand Entry Flag; Advertisement on our social media & website; Logo on All-Around Champion Saddles; Awards photos include your logo
Platinum Sponsor	$8,000	Arena sign; Your business name and tagline mentioned throughout the rodeo; Grand Entry Flag; Advertisement on our social media & website; Director staff shirts include your logo

Custom packages available. Season details (rodeo count & dates) will be confirmed in final materials.